

19152. Misbranding of Robert J. Pierce's special formula double strength tablets. U. S. v. 2 Dozen Boxes, et al., of Robert J. Pierce's Special Formula Double Strength Tablets. Default decrees of condemnation, forfeiture, and destruction. (F. & D. Nos. 27066, 27102. I. S. Nos. 38812, 38815. S. Nos. 5272, 5339.)

Examination of the drug product herein described showed that the labeling bore statements representing that the article possessed curative and therapeutic properties which it did not possess.

On October 13 and October 22, 1931, the United States attorney for the District of Massachusetts, acting upon reports by the Secretary of Agriculture, filed in the District Court of the United States for the district aforesaid libels praying seizure and condemnation of eight dozen boxes or packages of Robert J. Pierce's special formula double strength tablets, remaining in the original unbroken packages at Boston, Mass., alleging that the article had been shipped by Robert J. Pierce (Inc.), from New York, N. Y., in part on or about September 16, 1931, and in part on or about October 8, 1931, and had been transported from the State of New York into the State of Massachusetts, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of iron sulphate, extracts of plant drugs including aloe, and volatile oils including pennyroyal oil.

It was alleged in the libels that the article was misbranded in that the following statements appearing in the labeling regarding the curative or therapeutic effect of the article were false and fraudulent, since it contained no ingredient or combination of ingredients capable of producing the effects claimed: (Circular) "A Specially Prepared Regulator, Scientifically Compounded for the Alleviation of Amenorrhoea or Suppressed Menses. In persistent amenorrhoea or menstrual irregularity caused by acute, fibrile, systematic disease or other trouble accompanied by nervousness, pallor and lassitude, this remedy is of unsurpassed value at all times, working on the organs through the blood and nervous system in such a way as to produce the desired results without the least inconvenience to the patient. * * * In the treatment of all disturbances of the menstrual functions the patient must observe the following: Directions For Special Treatment * * * Fourth—Active treatment should begin four or five days before the regular time for the reappearance of the menstrual flow, so as to assist nature to bring about the desired results at the normal time. * * * Sixth—Take one tablet three times daily, one half hour before meals, commencing four or five days before the regular period and continue until the desired result is obtained. Read these directions over two or three times so that they will be thoroughly impressed on your mind, as we can only give you instructions, but cannot force you to carry them out, and, therefore, you will have only yourself to blame if they are not as effective as they should be."

On January 25, 1932, no claimant having appeared for the property, judgments of condemnation and forfeiture were entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

19153. Misbranding of Mag-Net-O balm. U. S. v. 11¾ Dozen Tubes of Mag-Net-O Balm. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 26838. I. S. No. 33763. S. No. 5019.)

Examination of Mag-Net-O balm from the shipment herein described having shown that the labeling bore statements representing that the article possessed curative and therapeutic properties which it did not possess, the Secretary of Agriculture reported the matter to the United States attorney for the Western District of Virginia.

On or about August 7, 1931, the United States attorney filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of 11¾ dozen tubes of Mag-Net-O balm remaining in the original unbroken packages at Lynchburg, Va., alleging that the article had been shipped by Magneto Balm (Inc.), from Baltimore, Md., on or about January 27, 1931, and had been transported from the State of Maryland into the State of Virginia, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of petrolatum, containing approximately 3.0 per cent of volatile oils including mustard oil, turpentine oil, and methyl salicylate, tar, and capsicum oleoresin.

It was alleged in the libel that the article was misbranded in that the following statements appearing in the labeling, regarding the curative or therapeutic effects of the article, were false and fraudulent, since it contained no ingredient or combination of ingredients capable of producing the effects claimed: (Display carton) "Rheumatism * * * Arthritis * * * Neuralgia, Neuritis, Lumbago, * * * Rheumatic Pains, Neuritis, Neuralgia, Lumbago, Arthritis * * * Headaches;" (carton) "Rheumatic Pains, Neuritis, Neuralgia, Lumbago, Arthritis, * * * Headaches;" (tube label) "Rheumatic Pains, Neuritis, Neuralgia, Lumbago, Arthritis, * * * Headaches, * * * Chronic Cases;" (circular) "'Draws out pain . . . like a magnet!'" * * * This famous old European Remedy has been relieving pain for many years, and has prevented many hours of pain and suffering. * * * In all cases of muscular pains, congestion in the chest, * * * and many similar ailments, Magneto Balm offers an easy, pleasant road to prompt relief. Even stubborn, long-standing cases yield to the soothing, healing qualities of Magneto Balm, if persistently used. To Insure Results To get prompt results, apply either a hot-water bag, electric pad, or moist, steaming cloth over the spot to be treated, for five minutes, then massage with Magneto Balm. By thus opening the pores you help the Balm to penetrate instantly to the pain or ache. Directions for Use in the Treatment of Rheumatism, Lumbago, Neuritis, Sciatica, Arthritis * * * rub Magneto Balm well into aching parts. Neuralgia, Gout, Magneto Balm has relieved thousands from these painful ailments. Rub well over area where pain is most acute. * * * Headache * * * Sore Throat— * * * Stiff Neck— * * * Earache— * * * Flu usually begins with a cold. Prompt treatment of colds with Magneto Balm may therefore ward off 'Gripp,' 'Flu,' etc. * * * Magneto Balm Is Penetrating. It not only helps relieve pain, but at the same time helps to draw out any inflammation or swelling should any exist. How to Recognize Your Ailment. Neuritis is rheumatism affecting the nerves of the fingers, wrists, ankles, shoulders, toes, or anywhere in the body. Neuralgia may usually be recognized by: 1. Intense pains. 2. The pain is not steady, but seems to 'come and go.' 3. Neuralgic pains sometimes jump about from one part of the body to the other. Sciatica is the name for pains along the sciatic nerve or the inner part of the legs from the thighs to the ankles. Lumbago usually begins with excruciatingly severe pains in the back, followed by almost constant headaches just below the point where a belt would pass around the back of the body. When Blood Flows Freely Pain Stops Quickly. When the Blood is flowing freely through your veins, you are enjoying vital, vigorous health. But when some disorder occurs, there is often a damming or congestion of the blood, and trouble follows. An aching back, * * * almost any pain causes blood congestion; your blood is no longer flowing freely; poisons gather; the congested part pains, throbs and aches. To stop this pain you must start the blood flowing freely as soon as possible. How? By applying Magneto Balm. The application of this famous remedy brings almost instant relief. It helps nature by stimulating circulation; by rushing red, living blood to the suffering spot—thus relieving congestion and preventing further suffering."

On December 7, 1931, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

19154. Misbranding of Gonolin and Osmogen. U. S. v. 15 Boxes of Gonolin, et al. Default decrees of condemnation, forfeiture, and destruction. (F. & D. Nos. 24912, 24913. I. S. Nos. 038826, 038828. S. No. 3247.)

Examination of drug products, known as Gonolin and Osmogen, respectively, having shown that the cartons bore statements representing that the articles possessed curative and therapeutic properties which they did not possess, the Secretary of Agriculture reported the matter to the United States attorney for the District of Massachusetts.

On July 16, 1930, the United States attorney filed in the District Court of the United States for the district aforesaid libels praying seizure and condemnation of 15 boxes of Gonolin and 1 box of Osmogen, remaining in the original unbroken packages at Boston, Mass., alleging that the articles had been shipped by the Lipoidal Laboratories (Inc.), from New York, N. Y., the Osmogen on or about October 31, 1929, and the Gonolin on or about March 19, 1930 and May 9, 1930, and had been transported in interstate commerce into the State of Massachusetts, and charging misbranding in violation of the food and drugs act as amended.